

Historic, Archive Document

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For those dealers who want to make their own selection of colored packets, we have listed on this sheet all of the varieties we carry in color and we shall be glad to supply any quantity of these (minimum 500) at a 50% discount from retail prices.

Please ship as follows:

- ☐ Pressboard Display Rack—No Charge
☐ Metal Display Rack, \$4.00 } Credit for these will be given
☐ Metal Extension Rack, \$2.25 } when returned in good condition.

DEALER'S ORDER BLANK FOR BURPEE'S SEEDS IN COLORED BAGS

W. ATLEE BURPEE CO.

Burpee Buildings—Hunting Park Ave. at 18th St.
PHILADELPHIA, PA.

Name..... Date.....

R. D. or Street.....

Post Office..... State.....

Ship by (Check which) { Parcel Post..... Freight..... Ship on or about (date).....
Express..... Boat..... Express or Freight Office.....

Send the following assortment of packets at 50% discount from retail prices on a sale or return basis:

- ☐ ASSORTMENT A—500 assorted packets of flower seed.
☐ ASSORTMENT B— { 250 assorted packets of flower seed and
 { 250 assorted packets of vegetable seed.
☐ ASSORTMENT C—500 assorted packets of vegetable seed.

Burpee's Quality Vegetable Seeds

Quantity Wanted	Variety Number	10c PACKETS	Quantity Wanted	Variety Number	10c PACKETS	Quantity Wanted	Variety Number	10c PACKETS
	13	Beans, Bush, Bountiful Green Pod			No. of 10c packets brought forward			No. of 10c packets brought forward
	10	Beans, Bush, Burpee's Stringless Green Pod		475	Lettuce, Big Boston		999	Spinach, Bloomsdale Long Standing
	49	Beans, Bush, Surecrop Stringless Wax		493	Lettuce, Black-Seeded Simpson		1005	Spinach, New Zealand
	65	Beans, Bush Lima, Burpee's Fordhook		485	Lettuce, Grand Rapids		992	Spinach, Princess Juliana
	99	Beans, Pole Lima, King of the Garden		523	Lettuce, New York 12		1010	Squash, Early White Bush
	79	Beans, Pole, Golden Cluster Wax		575	Muskmelon, Emerald Gem		1018	Squash, Golden Summer Crookneck
	72	Beans, Pole, Kentucky Wonder		553	Muskmelon, Hale's Best		1011	Squash, Table Queen
	121	Beet, Burpee's Red Ball		571	Muskmelon, Hearts of Gold		1038	Squash, True Hubbard
	111	Beet, Crosby's Egyptian		544	Muskmelon, Netted Gem or Rocky Ford		137	Swiss Chard, Lucullus
	115	Beet, Detroit Dark Red		647	Mustard, Burpee's Fordhook Fancy		1120	Tomato, Bonny Best
	157	Broccoli, Calabrese		667	Okra, Perkins' Long Green Pod		1108	Tomato, Burpee's Matchless
	177	Cabbage, Burpee's Allhead Early		680	Onion, Southport Yellow Globe		1089	Tomato, Marglobe
	195	Cabbage, Burpee's Surehead		717	Parsley, Extra Curled Dwarf or Emerald		1106	Tomato, Pritchard (Scarlet Topper)
	212	Cabbage, Chinese Pe-Tsai		723	Parsley, Hamburg		1161	Turnip, Extra-Early Purple-Top Milan
	178	Cabbage, Copenhagen Market		725	Parsnip, Guernsey		1163	Turnip, Purple-Top White Globe
	203	Cabbage, Danish Ballhead		754	Peas, Burpee's Blue Bantam		1162	Turnip, Shogoin or Foliage
	167	Cabbage, Early Jersey Wakefield		745	Peas, Extra-Early Gradus		588	Watermelon, Fordhook Early
	209	Cabbage, Perfection Drumhead Savoy		773	Peas, Telephone Dark Poddled		609	Watermelon, Kleckley Sweets Impr.
	221	Carrot, Chantenay		821	Pepper, Ruby King		623	Watermelon, Stone Mountain
	225	Carrot, Danvers Half-Long		833	Pepper, Sunnybrook			TOTAL number of 10c packets
	282	Celery, Giant Pascal		836	Pepper, Worldbeater			15c PACKETS
	301	Sweet Corn, Burpee's Golden Bantam		863	Pumpkin, Big Tom		33	Beans, Bush, Burpee's Brittle Wax
	337	Sweet Corn, Country Gentleman		875	Pumpkin, Genuine Mammoth		226	Carrot, Nantes Half-Long
	335	Sweet Corn, Stowell's Evergreen		861	Pumpkin, Small Sugar		232	Carrot, Tendersweet
	377	Cucumber, Boston Pickling		910	Radish, Burpee's Red Giant		247	Cauliflower, Snowball
	401	Cucumber, Early Fortune		971	Radish, Long Black Spanish		260	Celery, Golden Self Blanching
	379	Cucumber, Extra-Early White Spine		883	Radish, Scarlet Globe		290	Celtuce, Burpee's
	399	Cucumber, Improved Long Green		893	Radish, Sparkler		153	Chard, Rhubarb
	420	Egg Plant, Black Beauty		963	Radish, White Chinese		1321	Herb, Sweet Fennel
	423	Egg Plant, Florida Highbush		938	Radish, White Icicle		456	Kohl-Rabi, Early White Vienna
	436	Endive, Broad Leaved Batavian		959	Radish, White Strassburg		457	Kohl-Rabi, Purple Vienna
	430	Endive, Green Curled		1191	Rutabaga, Improved American Purple-Top Yellow		696	Onion, Southport White Globe
	1319	Herb, Dill		983	Salsify, Sandwich Island Mammoth			TOTAL number of 15c packets
		No. of 10c pkts. to be carried forward			No. of 10c pkts. to be carried forward			

See other side for Flower Seed Packets and Collections in Colored Bags.

Sell BURPEE-GRO

Burpee's Plant Food in Tablet Form

Here is a source of extra business you cannot afford to miss. Order Burpee-Gro Tablets today. They sell themselves.

Cash in on the popularity of the Burpee name by offering this Burpee product—a scientifically compounded and tested Plant Food in tablet form. Burpee-Gro is a complete food, containing all other materials necessary for plant growth in addition to nitrogen, phosphoric acid and potash.



Total Number of Vegetable Seed Packets Wanted

Packets @ 10c each	
Packets @ 15c each	
Total Retail Price	
Less 50% Discount	
Total Cost of Vegetable Seed Colored Packets \$	

Discount to Dealers on Retail Packet Prices.
See the other side for further particulars.

Special Collections of Burpee's Flower Seeds in Attractive Colored Bags

Colored bags (size 6' x 9") are beautifully printed in four colors. Each bag shows all the separate varieties in natural color that are included in the collection, except the special advertising offer of 4 Giant Dahlia Flowered Zinnias for 10c, which is packed in Kraft bags only.

25% discount to dealers on retail prices of all collections, but the original order must total at least 20 collections. Additional collections may be ordered throughout the season at the same discount.

Use Order Form on Other Side for Burpee's Vegetable Seeds in Colored Packets.